
AUSTRALIAN INSTITUTE OF MUSIC (AIM)

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PROVIDER No PRV 12050

Bachelor of Entertainment Management

- 1. About Bachelor of Entertainment Management** - This course combines excellent business management education with a creative focus. Course content meets the demands of today's fast-paced and ever-evolving entertainment industry, examining both the artistic and the commercial sides of the business, as well as exploring the dynamic between the two. The degree has a strong focus on the commercial music industry, but also considers the not-for-profit sector.
- 2. Essential requirements for admission** - Entry into AIM's Bachelor of Entertainment Management program is based upon achievement of a satisfactory level of secondary or higher education, work/life experience (portfolio), interview and proficiency in the English language.

Entry into the Bachelor of Entertainment Management at AIM requires an **interview** to assess skills and aptitude to study. The interview process allows AIM to assess potential and advise on the best course of study.

For further information on the audition, interview or portfolio process click [here](#).

3. Admission criteria**A. Applicants with higher education study**

To be eligible for admission into the Bachelor of Entertainment Management program on the basis of tertiary (HE) studies, you need to have completed at least 6 months of full-time study (or the part-time equivalent) at AQF Bachelor's degree level or higher. If you have not completed 6 months, you will be assessed on your secondary results (refer C below). Please note that other selection criteria, including English proficiency, interview and portfolio will be taken into account (for more information see the *Admissions Policy (incorporating English Language Proficiency Requirements)*).

Applicants may be eligible for credit transfer or exemption/recognition of prior learning for their post-secondary studies including completed or partially completed Higher Education awards and completed Vocational Education & Training (VET) qualifications (AQF Diploma and above). Specified credit will be granted towards specific subjects of an AIM undergraduate course on the basis of prior learning in a completed or partially completed HE award or completed VET qualification if it is assessed to be comparable in terms of learning outcomes, volume of learning, content and learning and assessment approaches. Applicants should submit an *Application for Recognition of Prior Learning* together with all required supporting documentary evidence.

B. Applicants with vocational education and training (VET) study

To be eligible for admission into the Bachelor of Entertainment Management program on the basis of Vocational Education & Training (VET) study, you must have successfully completed an AQF VET qualification (Certificate 4 and above). If you have not completed a VET qualification at Certificate 4 or above, you will be assessed on your secondary results (refer C below). Please note that other selection criteria, including English proficiency and portfolio will be taken into account (for more information see the *Admissions Policy (incorporating English Language Proficiency Requirements)*).

Applicants may be eligible for credit transfer or exemption/recognition of prior learning for their post-secondary studies including completed Vocational Education & Training (VET) qualifications (AQF Diploma and above). Specified credit will be granted towards specific subjects of an AIM undergraduate course on the basis of prior learning in a completed VET qualification if it is assessed to be comparable in terms of learning outcomes, volume of learning, content and learning and assessment approaches. Applicants should submit an *Application for Recognition of Prior Learning* together with all required supporting documentary evidence.

C. Applicants with recent secondary education (within the past two years)

To be eligible for admission into the Bachelor of Entertainment Management program on the basis of recent secondary education applicants must have:

- completed an Australian Senior Secondary Year 12 Certificate (or its overseas equivalent as assessed by the Department of Education and Training (DET)) in the past 2 years.
- completed the International Baccalaureate (IB) Diploma qualification in the past 2 years

Additional requirements for the Bachelor of Entertainment Management is ATAR 70

Applicants who completed their senior Secondary Year 12 Certificate (or equivalent) more than 2 years ago will be assessed on the basis of Work and Life Experience (refer D below).

Victorian Year 12

Applicants must have completed an Australian Senior Secondary Year 12 Certificate in the last 2 years; for VCE (Victorian Certificate of Education) Students; Satisfactory completion of the VCE and Units 3 and 4 English. Any of the four VCE English studies - English, English as an Additional Language, Literature or English Language - satisfies the requirement for English; however, Units 3 and 4 must be completed in sequence and in the same calendar year.

D. Applicants with work and life experience

Applicants who are over the age of 21 will be assessed as mature-age entry (for more information see the *Admissions Policy (incorporating English Language Proficiency Requirements)*). Applicants who are under 21 but have completed their Australian Senior Secondary Year 12 Certificate (or equivalent) will be assessed on the basis of their Year 12 Certificate, their satisfactory interview/portfolio and assessment by the Deputy Director of Academic Affairs of their overall ability to undertake the program of study and to achieve the course outcomes.

For applicants who do not meet the above criteria, admission may be granted by the Deputy Director of Academic Affairs or nominee based on a documented assessment of the applicant's overall ability to undertake the program of study and to achieve the course learning outcomes.

4. How to apply

Application for Admission should be made on the AIM Admission Application Form and submitted to the Enrolment Team by email recruit@aim.edu.au together with all supporting documents (certified copies) including:

- academic documents – certificates, transcripts
- birth certificate or passport (ID page)
- English proficiency documents (international students)
- Portfolio (if applicable)

The Enrolment Team is available to answer any questions and process your application for assessment by the Enrolment team and will contact you to arrange an Audition/Interview. For further information on the interview process click [here](#).

If all the documents and information are complete and satisfactory, and you have successfully completed your interview, you can expect to receive a Letter of Offer and Course Enrolment Form within 5 working days thereafter. The Letter of Offer will provide all details of your proposed course enrolment and information on next steps to be taken to finalise your enrolment.

Once you receive and review your Letter of Offer and wish to proceed please return the Acceptance of Offer form and Course Enrolment Form to the Enrolment Team together with any outstanding documents or information specified in the Letter of Offer and details of deposit paid (if required).

If you are seeking recognition of prior learning, you should also lodge an *Application for Recognition of Prior Learning* together with required supporting documents.

AIM will then provide you with a Letter of Confirmation and additional information to assist with your studies. If you are eligible and wish to fully or partly utilise FEE-HELP to pay for your tuition fees you must complete the electronic

Commonwealth Assistance Form (eCAF) online via the link which will be sent to you via email upon receipt of your signed Acceptance of Offer and Enrolment Form

5. Advanced standing/academic credit/recognition of prior learning (RPL)

Applicants may be eligible for credit transfer or exemption/recognition of prior learning for their post-secondary studies. Specified credit will be granted towards specific subjects of an AIM undergraduate course on the basis of prior learning in a completed VET or HE qualification if it is assessed to be comparable in terms of learning outcomes, volume of learning, content and learning and assessment approaches. Applicants should submit an *Application for Recognition of Prior Learning* together with all required supporting documentary evidence.

6. Student profile – Bachelor of Entertainment Management program

Applicant background	Study Period 2 2017	
	Number of students	Percentage of all students
(A) Higher education study (includes a bridging or enabling course)	6	4%
(B) Vocational education and training (VET) study	L/N	L/N%
(C) Recent secondary education:		
• Admitted solely on the basis of ATAR (regardless of whether this includes the impact of adjustment factors such as equity or subject bonus points)	95	58%
• Admitted where both ATAR and additional criteria were considered (e.g. portfolio, audition, extra test, early offer conditional on minimum ATAR)	-	-
• Admitted on the basis of other criteria only and ATAR was not a factor (e.g. special consideration, audition alone, school's recommendation scheme with no minimum ATAR requirement)	-	-
(D) Work and life experience (Admitted on the basis of previous achievement other than the above)	60	37%
International students	N/A	N/A%
All students	N/P	100.0%

Notes:

L/N - Low numbers: the number of students is less than 5.

N/A - Data not available for this item.

N/P – Not published: the number is hidden to prevent calculation of numbers in cells with less than 5 students.

7. Where to get further information

- [TEQSA National Register](#)
- [QILT](#)