

## ADMISSION INFORMATION

# BACHELOR OF ENTERTAINMENT MANAGEMENT (DOMESTIC STUDENTS)

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- 1. About Bachelor of Entertainment Management** - This course combines excellent business management education with a creative focus. Course content meets the demands of today's fast-paced and ever-evolving entertainment industry, examining both the artistic and the commercial sides of the business, as well as exploring the dynamic between the two. The degree has a strong focus on the commercial music industry, but also considers the not-for-profit sector.
- 2. Essential requirements for admission** - Entry into AIM's Bachelor of Entertainment Management program is based upon achievement of a satisfactory level of secondary or higher education, work/life experience (portfolio), interview and proficiency in the English language.

**Entry into the Bachelor of Entertainment Management** at AIM requires an **audition** and/or **interview** to assess skills and aptitude to study. The interview process allows AIM to assess potential and advise on the best course of study.

For further information on the [audition](#), [interview](#) or [portfolio](#) process click [here](#).

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#### 3. Student profile – Bachelor of Entertainment Management program

The table below gives an indication of the likely peer cohort for new students in this course. It provides data on students who commenced in this course in the last three intake periods, including those admitted through all offer rounds and international students studying in Australia.

Applicant Background	Study Period 1 2019		Study Period 2 2019		Study Period 3 2019	
	Number of students	Percentage of students	Number of students	Percentage of students	Number of students	Percentage of students
<b>A. Recent secondary education:</b>						
• Admitted solely on the basis of ATAR (regardless of whether this includes the impact of adjustment factors such as equity or subject bonus points)	N/A	N/A	N/A	N/A	N/A	N/A
• Admitted where both ATAR and additional criteria were considered (e.g. portfolio, audition, extra test, early offer conditional on minimum ATAR)	<5	<5	<5	<5	<5	<5
• Admitted on the basis of other criteria only and ATAR was <i>not</i> a factor (e.g. special consideration, audition alone, school's recommendation scheme with no minimum ATAR requirement)	6	33.33%	<5	<5	<5	<5
<b>B. Past higher education study</b> (includes a bridging or enabling course)	<5	<5	<5	<5	<5	<5
<b>C. Past vocational education and training (VET) study</b>	<5	<5	<5	<5	0	0
<b>D. Work and life experience</b> (Admitted on the basis of previous achievement other than the above)	8	44.44%	<5	<5	<5	<5
<b>International Students</b>	<5	<5	5		<5	<5
<b>All Students</b>	<b>18</b>	<b>100%</b>	<b>15</b>	<b>100%</b>	<b>10</b>	<b>100%</b>

Notes: "<5" – the number of students is less than 5.

N/A – Students not accepted in this category.

N/P – Not published: the number is hidden to prevent calculation of numbers in cells with less than 5 students.

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### 4. Admission criteria

#### A. Applicants with a recent secondary education (within the past two years)

##### Australian Year 12 students

To be eligible for admission into an undergraduate degree on the basis of recent secondary education applicants must have:

- completed an Australian Senior Secondary Year 12 Certificate (or its overseas equivalent as assessed by the Department of Education and Training (DET)) in the past 2 years, or
- completed the International Baccalaureate (IB) Diploma qualification in the past 2 years
- Obtained a minimum ATAR 70 (or equivalent)

##### NSW Year 12

Applicants must have completed the NSW Higher School Certificate in the last 2 years; and completed a minimum of English Standard. Note that any result below a Band 3 in English Standard may require further assessment.

##### Victorian Year 12

Applicants must have completed an Australian Senior Secondary Year 12 Certificate in the last 2 years; for VCE (Victorian Certificate of Education) Students; Satisfactory completion of the VCE and Units 3 and 4 English. Any of the four VCE English studies - English, English as an Additional Language, Literature or English Language - satisfies the requirement for English; however, Units 3 and 4 must be completed in sequence and in the same calendar year.

VCAL (Victorian Certificate of Applied Learning): The completion of Senior VCAL will be recognised for entry in the Diploma of Music providing you meet all other entry requirements.

##### For All Other Australian States

Applicants must have completed an equivalent Year 12 qualification in the last 2 years including minimum standard English requirements equivalent to NSW HSC English Standard.

Applicants who completed their senior Secondary Year 12 Certificate (or equivalent) more than 2 years ago will be assessed on the basis of Work and Life Experience (refer D below).

#### ATAR profile for those offered places wholly or partly on the basis of ATAR in Study Period 2 2019

(ATAR-based offers only, across all offer rounds) [Note: this table relates to all students made an offer on the basis of ATAR alone or ATAR in combination with other factors. To ensure comparability across all providers, the "ATAR" (or OP) figures used reflect the original unadjusted figures without the consideration of equity or other adjustments. "Selection Rank" figures (if used) will reflect the same cohort but including the consideration of adjustment factors.  Students selected on the basis of special consideration or otherwise not on the basis of their ATAR are not included in this table.]	ATAR 70 (Excluding adjustment factors)* (NB: Raw ATAR profile for all student offered a place wholly or partly on the basis of ATAR)	Selection Rank (ATAR plus any adjustment factors)* NB: Selection Rank profile for the same students as in previous column)
Highest rank to receive an offer	73.2	N/A
Median rank to receive an offer	64.9	N/A
Lowest rank to receive an offer	56.0	N/A

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### **B. Applicants with higher education study**

To be eligible for admission into a Bachelor degree on the basis of tertiary (Higher Education) studies, applicants need to have completed at least 6 months of full-time study (or the part-time equivalent) at AQF level 5 degree or higher.

### **C. Applicants with vocational education and training (VET) study**

To be eligible for admission into an undergraduate degree on the basis of Vocational Education & Training (VET) study, applicants must have successfully completed an AQF VET qualification (Certificate 4 and above).

### **D. Applicants with work and life experience**

Applicants who do not meet the academic requirements above, (who left secondary education more than two years previously and have not undertaken VET or higher education study since then), will be assessed on their work and/or life experience. Experience could include a combination of factors sufficient to demonstrate readiness for higher education, including mature age entry, professional experience, community involvement or work experience. Applicants may have also undertaken non-formal programs that have helped prepare them for tertiary education or are relevant to the proposed higher education course.

For applicants who do not meet the above criteria, admission may be granted by the Director of Academic Affairs or nominee based on a documented assessment of the applicant's overall ability to undertake the program of study and to achieve the course learning outcomes.

Applicants who do not satisfy the requirements to enter directly into a Bachelor degree may be offered a place in the Foundation Program. Students who satisfactorily complete the Foundation Program will have a pathway to demonstrate eligibility for entry in an AIM Bachelor degree. For more information on AIM's Foundation Program click [here](#).

### **Additional Requirements**

All applicants are required to submit a **portfolio** that covers all of their relevant music, entertainment and/or business experience. The portfolio should include:

- Resume/cover letter that covers why you want to study at AIM and include a list of all relevant experience
- Examples of experience (as specified within Individual Course Requirements)
- Certified Academic Transcripts of previous study (if applicable)

All undergraduate courses at AIM require an **audition and/or interview** to assess skills and aptitude to study. The audition process allows AIM to assess potential and advise on the best course of study. The applicant also has the opportunity to ask questions regarding study at AIM. In preparing for your audition:

- Take time to fully prepare for your audition. Choose songs/tracks carefully. Rehearse (performers) or review your compositions & mixes (production students) so you know them as well as possible.
- Choose songs that you feel most confident with, that represent your interest and abilities.
- Remember, we are not here to judge you, but to help you get to where you want to go, so try to relax and enjoy it

### **5. How to apply**

Application for Admission should be made on the [AIM Admission Application Form](#) and submitted to the Recruitment Team by email [recruit@aim.edu.au](mailto:recruit@aim.edu.au) together with all supporting documents (certified copies) including:

- Academic documents – certificates, transcripts

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- Birth certificate or passport (ID page)
- English proficiency documents (international students)
- Portfolio

The Recruitment Team is available to answer any questions and process your application for assessment by the Enrolment team and will contact you to arrange an Audition/Interview. For further information on the interview process click [here](#).

If all the documents and information are complete and satisfactory, and you have successfully completed your interview, you can expect to receive a *Letter of Offer* and *Course Enrolment Form* within 5 working days thereafter. The Letter of Offer will provide all details of your proposed course enrolment and information on next steps to be taken to finalise your enrolment.

Once you receive and review your *Letter of Offer* and wish to proceed, please return the *Acceptance of Offer* form and *Course Enrolment Form* to the Enrolment Team together with any outstanding documents or information specified in the *Letter of Offer* and details of deposit paid (if required). Once we have received your payment, a receipt will be issued.

If you are eligible and wish to fully or partly utilise FEE-HELP to pay for your tuition fees you must complete the electronic Commonwealth Assistance Form (eCAF) online via the link which will be sent to you via email upon receipt of your signed *Acceptance of Offer* and *Enrolment Form*

### 6. Advanced standing/academic credit/recognition of prior learning (RPL)

You may be entitled to credit for prior learning, whether formal or informal. Formal learning can include previous study in higher education, vocational education, or adult and community education. Informal learning can include on the job learning or various kinds of work and life experience. Credit can reduce the amount of study needed to complete a degree. If you are seeking recognition of prior learning, you should also lodge an [Application for Recognition of Prior Learning](#) together with required supporting documents.

For further information about credit transfer and recognition of prior learning please see the [Recognition of Prior Learning Policy and Procedure](#)

### 7. Where to get further information

- [TEQSA National Register](#)
- [QILT](#)
- [AIM Policies and Procedures](#)