

ADMISSION INFORMATION

BACHELOR OF ENTERTAINMENT MANAGEMENT (DOMESTIC STUDENTS)

- About Bachelor of Entertainment Management** - This course combines excellent business management education with a creative focus. Course content meets the demands of today's fast-paced and ever-evolving entertainment industry, examining both the artistic and the commercial sides of the business, as well as exploring the dynamic between the two. The degree has a strong focus on the commercial music industry, but also considers the not-for-profit sector.
- Essential requirements for admission** - Entry into AIM's Bachelor of Entertainment Management program is based upon achievement of a satisfactory level of secondary or higher education, work/life experience (portfolio), interview and proficiency in the English language.

Entry into the Bachelor of Entertainment Management at AIM requires an **interview** to assess skills and aptitude to study. The interview process allows AIM to assess potential and advise on the best course of study.

For further information on the audition, interview or portfolio process click [here](#).

3. Student profile – Bachelor of Entertainment Management program

The table below gives an indication of the likely peer cohort for new students in this course. It provides data on students who commenced in this course in the most relevant recent intake period, including those admitted through all offer rounds and international students studying in Australia.

Applicant background	Study Period 1 2018	
	Number of students	Percentage of all students
(A) Higher education study (includes a bridging or enabling course)	<5	N/P
(B) Vocational education and training (VET) study	0	
(C) Work and life experience (Admitted on the basis of previous achievement not in the other three categories)	7	25.0%
(D) Recent secondary education:		
• Admitted solely on the basis of ATAR (regardless of whether this includes the consideration of adjustment factors such as equity or subject bonus points)	7	25.0%
• Admitted where both ATAR and additional criteria were considered (e.g. portfolio, audition, extra test, early offer conditional on minimum ATAR)	11	39.3%
• Admitted on the basis of other criteria only and ATAR was not a factor (e.g. special consideration, audition alone, school's recommendation scheme with no minimum ATAR requirement)	0	
International students	<5	N/P
All students	28	100.0%

Notes: "<5" – the number of students is less than 5.

N/A – Students not accepted in this category.

N/P – Not published: the number is hidden to prevent calculation of numbers in cells with less than 5 students.

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4. Admission criteria

A. Applicants with higher education study

To be eligible for admission into the Bachelor of Entertainment Management program on the basis of tertiary (HE) studies, you need to have completed at least 6 months of full-time study (or the part-time equivalent) at AQF Bachelor's degree level or higher. If you have not completed 6 months, you will be assessed on your secondary results (refer C below). Please note that other selection criteria, including English proficiency and audition will be taken into account (for more information see the *Admissions Policy (incorporating English Language Proficiency Requirements)*).

B. Applicants with vocational education and training (VET) study

To be eligible for admission into the Bachelor of Entertainment Management programs on the basis of Vocational Education & Training (VET) study, you must have successfully completed an AQF VET qualification (Certificate 4 and above). If you have not completed a VET qualification at Certificate 4 or above, you will be assessed on your secondary results (refer D below). Please note that other selection criteria, including English proficiency and audition will be taken into account (for more information see the *Admissions Policy (incorporating English Language Proficiency Requirements)*).

C. Applicants with work and life experience

Applicants who are over the age of 21 will be assessed as mature-age entry (for more information see the *Admissions Policy (incorporating English Language Proficiency Requirements)*). Applicants who are under 21 but have completed their Australian Senior Secondary Year 12 Certificate (or equivalent) will be assessed on the basis of their Year 12 Certificate, their satisfactory performance audition and assessment by the Deputy Director of Academic Affairs of their overall ability to undertake the program of study and to achieve the course outcomes.

For applicants who do not meet the above criteria, admission may be granted by the Deputy Director of Academic Affairs or nominee based on a documented assessment of the applicant's overall ability to undertake the program of study and to achieve the course learning outcomes.

D. Applicants with recent secondary education (within the past two years)

ATAR based admissions:

(for applicants who will be selected wholly or partly on the basis of ATAR)

- Lowest ATAR to which an offer was made in Study Period 1 2018: 74.0 (exclusive of any adjustment factors such as equity or subject bonus points)
- Guaranteed Entry ATAR Study Period 1 2018: 70

Other criteria in addition to a suitable ATAR:

- Portfolio
Applicants are required to submit a portfolio that covers all of their relevant music, entertainment and business experience. This can be in the form of USB or CD-ROM (files as WAV/MP3/MP4/MOV and PDF/Digital Scans)
- Audition and Interview
All courses at AIM require an audition and/or interview to assess skills and aptitude to study. The audition process allows AIM to assess potential and advise on the best program of study. The applicant also has the opportunity to ask questions regarding study at AIM. For more information please refer to AIM Audition/Interview Requirements.

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ATAR profile for those offered places wholly or partly on the basis of ATAR in Study Period 1 2018

(ATAR-based offers only, across all offer rounds) [Note: this table relates to all students made an offer on the basis of ATAR alone or ATAR in combination with other factors. To ensure comparability across all providers, the "ATAR" (or OP) figures used must reflect the original unadjusted figures without the consideration of equity or other adjustments. "Selection Rank" figures (if used) will reflect the same cohort but including the consideration of adjustment factors. Students selected on the basis of special consideration or otherwise not on the basis of their ATAR should not be included in this table.]	ATAR (Excluding adjustment factors)* 70 (NB: Raw ATAR profile for all student offered a place wholly or partly on the basis of ATAR)	Selection Rank (ATAR plus any adjustment factors)* NB: Selection Rank profile for the same students as in previous column)
Highest rank to receive an offer	87.0 (<5)	N/A
Median rank to receive an offer	80.0 (7)	N/A
Lowest rank to receive an offer	74.0 (<5)	N/A

Notes: * "<5" – indicates less than 5 ATAR-based offers were made

5. How to apply

Application for Admission should be made on the AIM *Admission Application Form* and submitted to the Enrolment Team by email recruit@aim.edu.au together with all supporting documents (certified copies) including:

- Academic documents – certificates, transcripts
- Birth certificate or passport (ID page)
- English proficiency documents (international students)
- Portfolio

The Enrolment Team is available to answer any questions and process your application for assessment by the Enrolment team and will contact you to arrange an Audition/Interview. For further information on the interview process click [here](#).

If all the documents and information are complete and satisfactory, and you have successfully completed your interview, you can expect to receive a *Letter of Offer* and *Course Enrolment Form* within 5 working days thereafter. The Letter of Offer will provide all details of your proposed course enrolment and information on next steps to be taken to finalise your enrolment.

Once you receive and review your *Letter of Offer* and wish to proceed please return the *Acceptance of Offer* form and *Course Enrolment Form* to the Enrolment Team together with any outstanding documents or information specified in the Letter of Offer and details of deposit paid (if required).

If you are seeking recognition of prior learning, you should also lodge an *Application for Recognition of Prior Learning* together with required supporting documents.

AIM will then provide you with a *Letter of Confirmation* and additional information to assist with your studies. If you are eligible and wish to fully or partly utilise FEE-HELP to pay for your tuition fees you must complete the electronic Commonwealth Assistance Form (eCAF) online via the link which will be sent to you via email upon receipt of your signed *Acceptance of Offer* and *Enrolment Form*.

6. Advanced standing/academic credit/recognition of prior learning (RPL)

You may be entitled to credit for prior learning, whether formal or informal. Formal learning can include previous study in higher education, vocational education, or adult and community education. Informal learning can include

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on the job learning or various kinds of work and life experience. Credit can reduce the amount of study needed to complete a degree.

For further information about credit transfer and recognition of prior learning please see the [Recognition of Prior Learning Policy and Procedure](#)

7. Where to get further information

- [TEQSA National Register](#)
- [QILT](#)