

Domestic and International 2012 Graduate Arts Management Program



Core Modules	Cost per Module Local Fees (AUD\$)	Cost per Module Int'l Fees (AUD\$)	Major Project/Electives (AUD\$)	Cost per Module Local Fees (AUD\$)	Cost per Module Int'l Fees (AUD\$)
Arts & Entertainment Management	1,200.00	1,370.00	Major Project (Choose One)		
Entertainment Marketing	1,200.00	1,370.00	Research Project / Thesis	4,000.00	4,600.00
Accounting	1,200.00	1,370.00	New Venture Planning	4,000.00	4,600.00
Survey of Management Theories	1,200.00	1,370.00	Electives (Choose Eight)		
Contractual Law	1,200.00	1,370.00	Managing Creativity	1,200.00	1,370.00
Copyright Law	1,200.00	1,370.00	International Business Management	1,200.00	1,370.00
Strategic Planning	1,200.00	1,370.00	Advertising, PR & Publicity	1,200.00	1,370.00
Statistics & Data Analysis	1,200.00	1,370.00	Presentation Skills	1,200.00	1,370.00
Quality Management	1,200.00	1,370.00	Relationship Marketing	1,200.00	1,370.00
Qualitative Research	1,200.00	1,370.00	Event Management	1,200.00	1,370.00
Organisational Leadership	1,200.00	1,370.00	Arts Board Induction	1,200.00	1,370.00
Strategic Partnership Negotiation	1,200.00	1,370.00	Entertainment Law	1,200.00	1,370.00
			Cultural Policy	1,200.00	1,370.00
			Human Resources Management	1,200.00	1,370.00