Domestic 2012
Bachelor of Entertainment Management

	Foundation Trimesters		Industry Stages			
	Trimester 1 $AUD	Trimester 2 $AUD	Trimester 3 $AUD	Trimester 4 $AUD	Trimester 5 $AUD	Trimester 6 $AUD
Major Study	Introduction to the Arts Management & Entertainment M1AE1 (4) 1,560.00	Project & Events Management M1PE1 (4) 1560.00	Entrepreneurialism & Small Business Management M1EB1 (4) 1560.00	International Business M1IB1 (4) 1,560.00	Developing a Strategic Plan M1DS1 (4) 1,560.00	New Venture Business Planning M1NB1 (4) 1,560.00
	Introduction to Marketing & Communications 1 M1IC1 (4) 1,560.00	Consumer Behavior M1CB1 (4) 1,560.00	Strategic Partnership Development & Negotiation M1PD1 (4) 1560.00	Promotions & Publicity M1PP1 (4) 1,560.00	Relationship Marketing M1RM1 (4) 1,560.00	Marketing Research M1MR1 (4) 1,560.00
General Studies	Financial Management in Entertainment M1FM1 (4) 1,560.00	Economics of the Entertainment Industry M1ME1 (4) 1,560.00	Perspectives on Cultural Policy M1CP1 (4) 1560.00	Governance Ethics & Social Responsibility M1GE1 (4) 1,560.00	Venue & Gallery Management M1VG1 (4) 1,560.00	Publishing & Broadcasting M1PB1 (4) 1,560.00
	Popular Culture & the Arts: The Twentieth Century to the Present G1FH1 (4) 1560.00	The History of Culture, the Arts & Ideas: A Survey G1FH2 (4) 1560.00	Elective (2) 780.00	Elective (2) 780.00	Elective (2) 780.00	Elective (2) 780.00
			Elective (2) 780.00	Elective (2) 780.00	Elective (2) 780.00	Elective (2) 780.00
Associated Studies	Introduction to Entertainment Law M1AL1 (2) 780.00	Intellectual Property Law M1AL2 (2) 780.00	Business structures and Taxation Law M1A13 (2) 780.00	Media & Communications Law M1AL4 (2) 780.00	Internship M1IS6 (i) (4) 1,560.00	Internship M1IS7 (ii) (4) 1,560.00
	Organisational Behavior and Human Resources M1MOB (2) 780.00	Managerial Culture M1MC1 (2) 780.00	Creativity M1CA1 (2) 780.00	Artist Management M1AM1 (2) 780.00		
Total	**7,800.00**	**7,800.00**	**7,800.00**	**7,800.00**	**7,800.00**	**7,800.00**